Orders	Order / Rev:	2700861				
	Alt Order #:	WOC14121353				
	Product Desc:	2023 Primary Election				
	Estimate:	5656		WHAS		
	Flight Dates:	05/08/23 - 05/16/23	Primary AE:	Robert Cato		
	Original Date / Rev:	05/08/23 / 05/08/23	Sales Office:	TSDAL		
	Order Type:	General	Sales Region:	NAT		
Agency	Name:	AxMedia / POL				
	Buying Contact:		Billing Type:	Cash		
	Billing Contact:		Billing Calendar:	Broadcast		
		800 W 47th St, Suite 200	Billing Cycle:	EOM/EOC		
		Kansas City, MO 64112	Agency Commission:	15%		
Advertiser	Name:	POL/ Kelly Craft / R / Governor / KY				
	Demographic:	A55+	New Business End:			
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M209268		
	Revenue Code 1:	AGY	Agency External ID:	37731AG		
	Revenue Code 2:	(POL) Political	Unit Code:	General		
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/16/23	50	\$19,730.00	\$16,770.50

P04

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	50	\$19,730.00	\$16,770.50	190.60
Totals	50	\$19,730,00	\$16,770,50	190.60

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	11%	\$19,730.00
Market	100%	\$179 363 64

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	89%	\$159,633.64
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch Start E	nd Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
N 1 WHAS 05/08/23 05	5/16/23 Local News @ 6a	M-F CM		11111	:30 5	\$150.00 P03	2.20 NM	1	\$150.00
	GMK @ 6A								
Start Date End	d Date Weekdays	Spots/Week	Rate R	ating_					
Week: 05/08/23 05/	14/23 1	1	\$150.00	2.20					
Week: 05/15/23 05/2	21/23	0	\$150.00	2.20			ı		

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Order / Rev: 2700861 Advertiser: POL/ Kelly Craft / R / Governor / KY

Alt Order #: WOC14121353 Product Desc: 2023 Primary Election WHAS

Flight Dates: 05/08/23 - 05/16/23 Estimate: 5656

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
No. Windley Control Weeker Weeker Control Weeker Weeker Control Weeker	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u> </u>						
N 2 WHAS 0509623 051423 Copd Morning America CM Substitution Copd Morning America CM Copd Morning America C	Week: 05	/08/23	05/14/23	1	1	\$150.00	2.2	0						
Start Date End Dat	Week: 05	/15/23	05/21/23		0	\$150.00	2.2	0						
Name	N 2 WHAS	05/08/2	3 05/12/23	-			1		:30	1	\$200.00 P03	3.70 NM	1	\$200.00
N	_			Weekdays 1				_						
Start Date End Date Week days Spots-Week Rate Rating Spots-Week Rate Spots-Week Spots-Wee					Sa CM				1:00	1	\$180.00 P03	4.30 NM	1	\$180.00
N 7 WHAS 05/08/23 05/14/23 This Week Su				Weekdays				_						
Start Date				This Week Su	CM				1:00	1	\$200.00 P04	2.90 NM	1	\$200.00
N	Sta	art Date	End Date		Spots/Week		Ratin	<u>g</u>						
Start Date Family Start Date Start Date Start Date Start Date Family Start Date Family Start Date St	Week: 05	/08/23	05/14/23	1	1	\$200.00	2.9	0						
No WHAS 0508/23 05/14/23 1 1	N 8 WHAS	05/08/2	3 05/12/23	•		9-10a	1		:30	1	\$40.00 P04	1.80 NM	1	\$40.00
No.					Spots/Week			_						
Name					СМ	11-12p			:30	1	\$60.00 P04	2.50 NM	1	\$60.00
N11 WHAS 05/08/23 05/16/23 Local News @ 12p M-F CM 12-1p 11111- :30 5 \$90.00 P03 3.50 NM 1 \$90.00	_			Weekdays				_						
WHAS 11 NEWS Spots/Week S					· ·	•			.30	- 5	\$00 00 P03	3 50 NM	1	00 002
Week: 05/08/23 05/14/23 1				WHAS11 NEWS	AT NOON	, _			.50	3	ψ90.001 03	J.JU INIVI	ļ '	ψ90.00
N=000 N=0000 N=000	_			Weekdays 1				_						
N13 WHAS 05/08/23 05/11/23 General Hospital CM CS-3p 1-11 :30 3 \$125.00 P03 2.50 NM 1 \$125.00 Start Date Meekdays O5/14/23 Cosl News @ 530p M-PCM S30-6p CS-50 CS-5				1									ŧ	
Start Date End Date Weekdays Spots/Week Rate Start Date				•		-			:30	3	\$125.00 P03	2.50 NM	1	\$125.00
N15 WHAS 05/08/23 05/11/23 Local News @ 530P M-RM WHAS11 NEWS @ 50P M-RM 1 \$225.00	_			Weekdays	Spots/Week			_						
Start Date End Date Weekdays Spots/Week Rate Rating				Local News @ 53	Op M-FCM	-			:30	2	\$225.00 P03	5.30 NM	1	\$225.00
N16 WHAS 05/08/23 05/15/23 Local News @ 6p M-F CM 6-630p 111111 :30 5 \$250.00 P03 7.60 NM 1 \$250.00					Spots/Week			_						
WHAS11 NEWS @ 6p Rate Responsible Rate Rate Responsible Rate R				1	·						\$050.00 B00	7.00 NIM		#050.00
Week: 05/08/23 Week: 05/15/23 05/14/23 05/21/23 1 \$250.00 7.60 7.60 N17 WHAS 05/08/23 05/12/23 ABC World News ABC WORLD NEWS 630P CM 630-7p 1 - 1 - 1 - 1 - 30 3 \$950.00 P04 10.20 NM 1 \$950.00 Start Date Week: 05/08/23 05/12/23 End Date O5/14/23 1 1 1 \$950.00 Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Week: 05/08/23 05/12/23 Rating Rating Spots/Week Rate Week: 05/08/23 05/14/23 1 1 \$250.00 Rating Rating Rating Rating Rating Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/W					@ 6p	6-63UP			:30	5	\$250.00 P03	7.60 NIVI	1	\$250.00
N17 WHAS 05/08/23 05/12/23 ABC World News CM 630-7p 1-1-1 :30 3 \$950.00 P04 10.20 NM 1 \$950.00				Weekdays 1	Spots/Week									
N17 WHAS 05/08/23 05/12/23 ABC World News CM ABC WORLD NEWS 630P				1	1									
Start Date Start Date Stort Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/We					CM				:30	3	\$950.00 P04	10.20 NM	1	\$950.00
N20 WHAS 05/08/23 05/12/23 ET 7-730p CM 7-730p 1-1-1 :30 3 \$250.00 P03 7.50 NM 1 \$250.00				Weekdays			Ratin	<u>g</u>						
ENTERTAINMENT TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating 7.50									:30	3	\$250.00 P03	7.50 NM	1	\$250.00
Week: 05/08/23 05/14/23 1 1 \$250.00 7.50 N21 WHAS 05/08/23 05/11/23 Inside Ed 730-8p INSIDE EDITION CM 730-8p - 1-1 1:00 2 \$500.00 P03 7.30 NM 2 \$1,000.00 INSIDE EDITION Start Date Week: 05/08/23 05/14/23 05/15/23 05/15/23 05/15/23 05/15/23 05/15/23 Mon Prime A Rating Rating Rating Spots/Week Rating Part Rating Spots/Week Part Rating Spots/Week Part Rating Spots/Week Part Rating Spots/Week Part Part Rating Spots/Week Part Part Part Part Part Part Part Part				ENTERTAINMEN	NT TONIGHT	_					*======================================			*
NSIDE EDITION Start Date End Date Weekdays Spots/Week Rate Rating 7.30	Week: 05	/08/23	05/14/23	1	1	\$250.00	7.5	0						
Week: 05/08/23 05/14/23 -1-1 2 \$500.00 7.30 22 WHAS 05/08/23 05/08/23 05/08/23 05/08/23 Mon Prime Other CM AMERICAN IDOL MON 1 :30 1 \$800.00 P03 9.30 NM 1 \$800.00 P03 P03 P03 P03 NM<	N21 WHAS	05/08/2	3 05/11/23			730-8p	-	1-1	1:00	2	\$500.00 P03	7.30 NM	2	\$1,000.00
22 WHAS 05/08/23 05/08/23 05/08/23 Mon Prime Other CM AMERICAN IDOL MON 1 :30 1 \$800.00 P03 9.30 NM 1 \$800.00 P03 P03 P03 P03 NM 1 \$800.00 P														
Start Date Week: 05/08/23 End Date 05/14/23 Weekdays 1 Spots/Week 8800.00 Rate 99 Rating 9.30 N23 WHAS 05/15/23 05/15/23 05/15/23 Mon Prime A CM 8-9p 1 1:00 1 \$2,400.00 P03 12.50 NM 1 \$2,400.00 P03 12.50 NM	22 WHAS	05/08/2	3 05/08/23				1		:30	1	\$800.00 P03	9.30 NM	1	\$800.00
N23 WHAS 05/15/23 05/15/23 Mon Prime A CM 8-9p 1 1:00 1 \$2,400.00 P03 12.50 NM 1 \$2,400.00				Weekdays	Spots/Week			_						
					СМ				1:00	1	\$2,400.00 P03	12.50 NM	1	\$2,400.00

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Order / Rev: 2700861 Advertiser: POL/ Kelly Craft / R / Governor / KY

Alt Order #: WOC14121353 Product Desc: 2023 Primary Election WHAS

Flight Dates: 05/08/23 - 05/16/23 Estimate: 5656

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Sp	oots/Week 1	Rate \$2,400.00	Rating 12.50						
N25 WHAS 05/08/23 05/09/23	Tue Prime A THE ROOKIE		8-9p	- 1	1:00	1	\$1,000.00 P03	6.80 NM	1	\$1,000.00
Start Date Week: 05/08/23		oots/Week 1	Rate \$1,000.00	Rating 6.80						
N28 WHAS 05/08/23 05/12/23	Fri Prime A SHARK TANK FRI	СМ	8-9p	1	1:00	1	\$600.00 P04	5.20 NM	1	\$600.00
Start Date Week: 05/08/23	Weekdays Sp	oots/Week 1	Rate \$600.00	Rating 5.20						
N29 WHAS 05/08/23 05/14/23	Sun Prime A AMERICA'S FUNNIE	CM ST HOME	7-8p	1	1:00	1	\$600.00 P04	9.90 NM	1	\$600.00
Start Date End Date	Weekdays Sp	oots/Week	Rate	Rating						
Week: 05/08/23 05/14/23	1	1	\$600.00	9.90						
N31 WHAS 05/08/23 05/15/23	LN (M-Su) WHAS11 NEWS AT	CM 11 M-F/SU	11-1135p	1111111	:30	7	\$120.00 P04	5.20 NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 <u>End Date</u> 05/14/23	1	oots/Week 1	Rate \$120.00	Rating 5.20						
Week: 05/15/23 05/21/23	Parama IZ annual	0	\$120.00	5.20			#00.00 P00	0.00 NIM		# 00.00
N32 WHAS 05/08/23 05/15/23	Jimmy Kimmel JIMMY KIMMEL	СМ	1135p-1237		:30	5	\$60.00 P03	2.90 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 <u>End Date</u>	Weekdays Sp	oots/Week 1	<u>Rate</u> \$60.00	Rating 2.90						
Week: 05/06/25 05/14/25 Week: 05/15/23 05/21/23		0	\$60.00	2.90						
N33 WHAS 05/08/23 05/14/23	NBA Playoffs DT Gar NBA Playoffs DT Ga			1	1:00	1	\$1,400.00 P03	8.60 NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 05/14/23	•	oots/Week	Rate \$1,400.00	Rating 8.60					İ	
N35 WHAS 05/15/23 05/15/23	Local News @ 6a M- GMK @ 6A		+ 1, 100100	M	1:00	1	\$300.00 P03	2.20 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 05/15/23 05/21/23		oots/Week	Rate \$300.00	Rating 2.20						
N36 WHAS 05/16/23 05/16/23	Local News @ 6a M-		φοσο.σσ	- T	1:00	1	\$300.00 P03	2.20 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 05/15/23 05/21/23		oots/Week	Rate \$300.00	Rating 2.20						
N37 WHAS 05/09/23 05/12/23	Local News @ 6a M-		ψ300.00	- TWFF	1:00	4	\$300.00 P03	2.20 NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 <u>End Date</u> 05/14/23		oots/Week 4	Rate \$300.00	Rating 2.20						
N38 WHAS 05/14/23 05/14/23	Good Morning Americ	ca SGM	8-9a	S	1:00	1	\$200.00 P03	2.20 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 <u>End Date</u> 05/14/23		oots/Week	Rate \$200.00	Rating 2.20						
N39 WHAS 05/15/23 05/16/23	Local News @ 12p M	1-F CM	12-1p	МГ	1:00	2	\$180.00 P03	2.20 NM	2	\$360.00
<u>Start Date</u> <u>End Date</u> Week: 05/15/23 <u>End Date</u> 05/21/23		oots/Week	Rate \$180.00	Rating 2.20						
N40 WHAS 05/10/23 05/12/23	Local News @ 12p M Local News @ 12p M	1-F CM	12-1p	WГF	1:00	3	\$180.00 P03	2.20 NM	3	\$540.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 <u>End Date</u> 05/14/23		oots/Week	Rate \$180.00	Rating 2.20						
N41 WHAS 05/15/23 05/15/23	Local News @ 6p M-	F CM	6-630p	M	1:00	1	\$500.00 P03	2.20 NM	1	\$500.00
Start Date End Date	Local News @ 6p M- Weekdays Sp M	oots/Week	Rate	Rating						
Week: 05/15/23 05/21/23 N42 WHAS 05/09/23 05/12/23	Local News @ 6p M-	F CM	\$500.00 6-630p	2.20 - TWTF	1:00	4	\$500.00 P03	2.20 NM	4	\$2,000.00
Start Date End Date	Local News @ 6p M- Weekdays Sp	oots/Week	Rate	Rating						

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WHAS

Order / Rev: 2700861 Advertiser:

POL/ Kelly Craft / R / Governor / KY

WOC14121353 Alt Order #:

Product Desc: 2023 Primary Election

Flight Dates: 05/08/23 - 05/16/23 5656

Estimate:

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time I	Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
We	eek: 05/	08/23	05/14/23	- TWTF	4	\$500.00	2.20	0						
N43	WHAS	05/14/2	3 05/14/23	Local News @ 6	30p Su CM	630-7p		S	1:00	1	\$500.00 P03	2.20 NM	1	\$500.00
				Local News @ 6	30p Su									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 05/	08/23	05/14/23	S	1	\$500.00	2.20	5						
N44	WHAS	05/09/2	3 05/14/23	ET 7-730p	CM	7-730p		- W- F	1:00	2	\$500.00 P03	2.20 NM	2	\$1,000.00
				ET 7-730p										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 05/	08/23	05/14/23	W- F	2	\$500.00	2.20	5						
N45	WHAS	05/09/2	3 05/14/23	LN (M-Su)	СМ	11-1135p	- [TWTF- S	1:00	6	\$240.00 P04	2.20 NM	6	\$1,440.00
				LN (M-Su)										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 05/	08/23	05/14/23	- TWTF- S	6	\$240.00	2.20	5						
N46	WHAS	05/15/2	3 05/15/23	LN (M-Su)	CM	11-1135p	M-		1:00	1	\$240.00 P04	2.20 NM	1	\$240.00
				LN (M-Su)		•								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 05/	15/23	05/21/23	M	1	\$240.00	2.20	5						
N47	WHAS	05/11/2	3 05/12/23	Local News @ 5	30p M-FCM	530-6p		TF	1:00	1	\$450.00 P03	2.20 NM	1	\$450.00
				Local News @ 5	30p M-F	•								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 05/	08/23	05/14/23	TF	1	\$450.00	2.20	_						
												Totals	50	\$19,730.00
												iolais	50	ψ10,100.00